ALBANY BECERRA

PRODUCT DESIGNER

Gijón, Spain (Available for remote work) | +34 606 505 291 | albanybecerra51@gmail.com Portfolio: albanybecerra.com | https://www.linkedin.com/in/albany-becerra/

Product Designer specialising in B2B SaaS platforms, management tools and digital products with complex workflows. I work across the entire design process, from research and problem definition to implementation and iteration, aligning user needs with business objectives and technical constraints.

PROFESSIONAL EXPERIENCE

Product Designer | Index (Jun 2024 - Nov 2026) | Remote

- End-to-end design of a B2B SaaS publishing platform, contributing to its evolution from an MVP used by 10 journals into a configurable product serving more than 120.
- Definition of information architecture, user roles, permissions, and submission, peer review and editorial management workflows, accommodating different publishing models.
- Design of an internal ERP system to centralise editorial production, financial tracking and operational KPIs across more than 50 journals, with peak workloads of over 500 articles.
- Collaboration with users, clients and development teams on feature definition, functional specifications, developer handoff and validation of implemented solutions.
- Integration of AI into the design process for information synthesis, requirements documentation and solution exploration through functional prototyping.

Selected work: Editorial SaaS Platform Editorial Production ERP

UI/UX Designer | Index (Dec 2023 - Jun 2024) | Remote

- Redesign of a research grant management platform, integrating eligibility checks, weighted assessments and application tracking across four user roles.
- Improvement of the information architecture and usability of a scientific review platform through user feedback and validation of proposed solutions using no-code MVPs.

Selected work: Research Grant Management Platform

PREVIOUS EXPERIENCE

UI Designer | Farcitizen (Abr 2022 - Sep 2022) | Remote

- Design of a social networking platform in its pilot phase, including information architecture, user flows, wireframes and high-fidelity interfaces.

Social Media Manager | CRB Cleaning Systems (Mar 2020 - Mar 2021) | Remote

- Digital content design and management, e-commerce platform management and performance monitoring.

SKILLS & TOOLS

Product: Product Discovery, UX Research, Product Thinking, Information Architecture, Complex Workflows, Systems Thinking.
Design and delivery: Interaction Design, UI Design, Design Systems, Prototyping, Developer Handoff, Design QA, AI-assisted Design, AI-assisted prototyping, AI-driven workflows.
Tools: Figma suite, LLMs, Adobe Creative Cloud, Google Analytics 4 (GA4), HTML5, CSS3.

EDUCATION

Postgraduate Programme in Product Operations | SHIFTA by ELISAVA (2026 - Present)

Master's in Web and App UI/UX Design | LaBasad - Escuela Superior Online de Diseño (2021-2022)

International Studies | Universidad Central de Venezuela (2016 - 2019)

LANGUAGES

- Spanish (Native)
- English C1 (Advanced)